

sercos international - Advantages of a membership

sercos international is a user organization which is responsible for the technical development, the promotion and the standardization of the sercos technology. Being member documents the engagement for a common cause and assures the necessary presence and relevance of the open sercos standard in the market. Our members take advantage of the participation in the working groups (technology and marketing) and the access to non-public material and draft specifications. Early and comprehensive information provide the basis for a competitive advantage in the market. Furthermore members have the possibility to influence the technical developments and the strategic direction.

Benefit	Member	Non-Member
Use of sercos association mark (sercos is a registered trademark)	Yes	subject to authorization
Participation in joint marketing activities, e.g. advertisement campaigns, brochures, workshops, press releases	Free resp. allocation of costs	No resp. additional charge
Participation in joint booths at national and international tradeshows	Yes, allocation of costs	No resp. additional charge
Download of Powerpoint presentations and articles from the members area on the sercos website	Yes	No
Presentation of products and services, company logo and hyperlink on the sercos website	Yes	No
Publication of information about your new products and applications in the sercos newsletter	Yes	No
Periodical information about technology and marketing	Yes	No
Active influence on technology and marketing	Yes	No
Participation in working group meetings (technology and marketing) and meetings of the general assembly	Yes	No
Eligibility to take a leading position in the association (board of directors, chairman of a working group)	Yes	No
Access to draft specifications and minutes of working group meetings	Yes	No
Access to published draft specification	Yes	No
Special conditions for sercos III FPGA IP core licenses and sercos controllers	Yes	No
Special conditions for sercos Conformizer and Upgrades	Yes (25% discount)	No
Special conditions for device certification	Yes (30% discount)	No